



Industrial Interoperability

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Monday, March 17, 2003

LOSS OF JOBS SPURS ACTION

Manufacturing Crisis Attracts Attention Of Congressional Republican Leaders

BY RICHARD

Senior Republican leadership representatives, including Hastert (R-Ill.), have decided on a major new initiative to reinvigorate manufacturing. Member of Congress Hastert, a heavily industrialized area, has been hit by job losses, including pressure from constituents in an aggressive manner, say the initiative, which will be announced next week or two.

MANUFACTURING & TECHNOLOGY NEWS

WWW.MANUFACTURINGNEWS.COM

NAM Awakens To 'Crisis' In Manufacturing; Develops A Broad Campaign Of Attack

The National Association of Manufacturers is inaugurating a long-term campaign to study the rapid decline of U.S. manufacturing, the rise of China and what it will take to restore the competitiveness of U.S. industry.

group and has started the process of studying the issue, with the first inspection being conducted by noted economist Joel Popkin. NAM is also considering a joint study with the Manufacturers Alliance (MAPI), and it is getting ready to release a new paper on training a

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Tuesday, April 1, 2003 MANUFACTURING & TECHNOLOGY NEWS

WWW.MANUFACTURINGNEWS.COM

NACFAM Sees Window Of Opportunity For Presenting A National Manufacturing Strategy

The National Coalition of Advanced Manufacturing low-wage countries and to hear from successful

suggestions....If you want to have a strong industrial base, these are the kinds of things that make sense to us."

At its meeting on March 26 held in Warren, Mich., the NACFAM leadership council heard presentations from manufacturing executives with Dell Computer, Parker Hannifin and New Balance Athletic Shoes. The council was particularly interested in the threat to U.S. manufacturing that is posed by

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Europe Inaugurates Major Research Program Aimed At Boosting Competitiveness Of European Industry

The European Commission has issued its first call for proposals under its new four-year research program called the "Sixth Framework." The program, which will fund more than 17 billion euro of research between now and 2006, is not well known in the United States. The inaugural meeting in November in Europe attracted 8,500 attendees, with almost 3,000 more people having to be turned away due to lack of space. It is estimated that only 35 attendees were from the United States — about the same number attending the meeting from Australia.

technology.

The only similar program in the United States is the \$185 million Advanced Technology Program (ATP) run by the National Institute of Standards and Technology. "ATP resembles it most, but at a completely different order of magnitude," says Alessandro Damiani, minister of science, technology and education at the European Commission in Washington, D.C. "For us, public investment that will

Yet the Sixth Framework program has targeted U.S. leadership in civilian science, technology and industry. Starting this year, the EC will start selecting 50/50 cost-shared projects in the areas of nanotechnology, advanced materials, new production processes and devices, aeronautics and space, sustainable development, new energy technologies, biotechnology, information technology and food

(Please turn to page six)



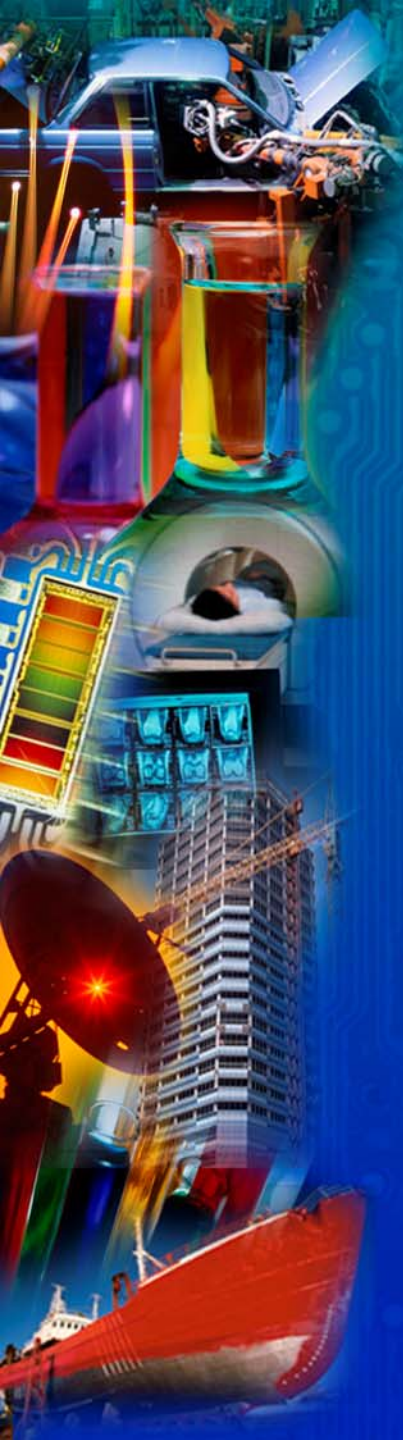
Major Points

- National industrial complex emerging
- Inadequate Interoperability a major problem
- Common open standards are best solution
- Government has an important role
- NIST is the right agency
- Impacts are potentially large and widespread



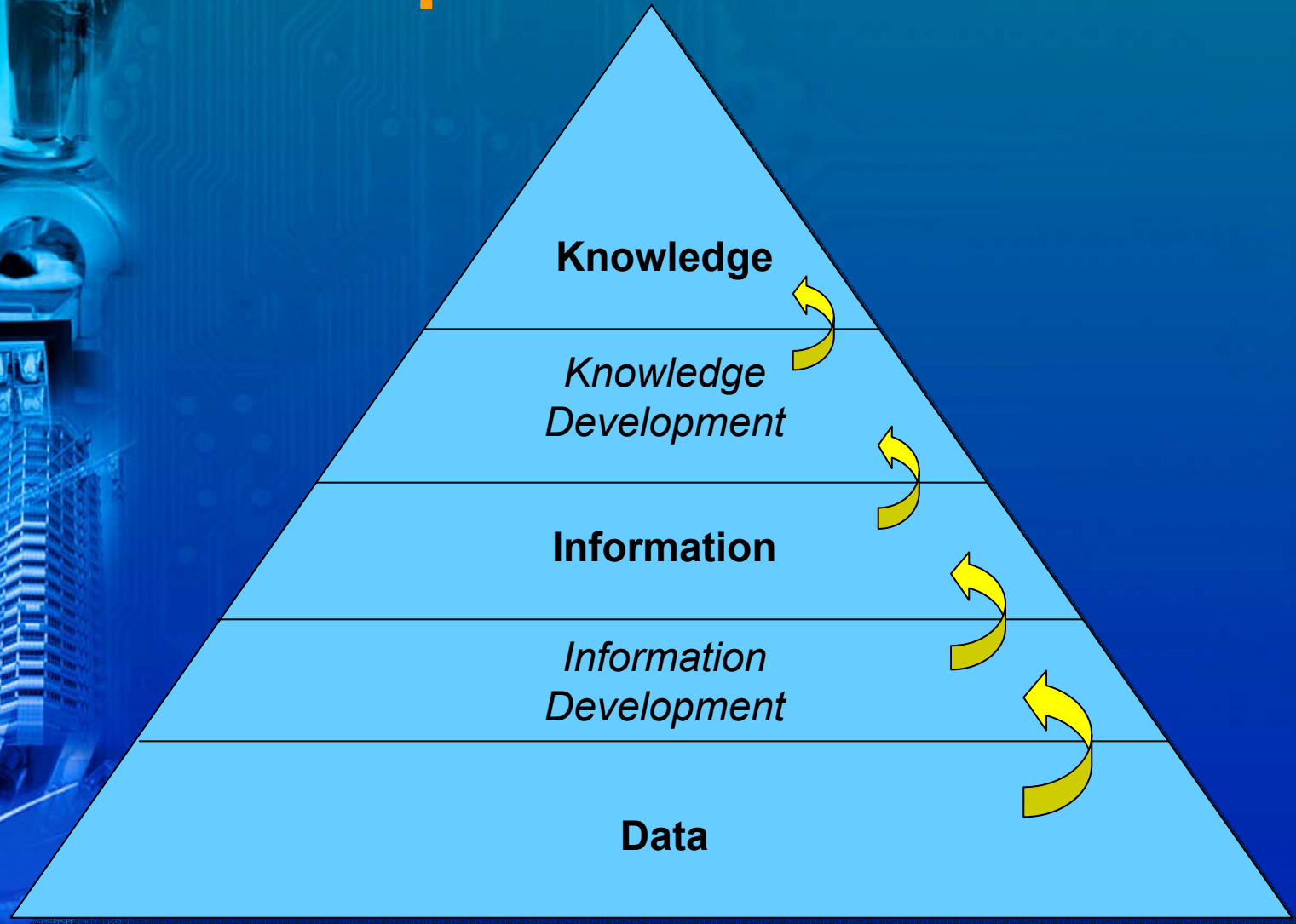
Outline

- Industry Need
- Government's role
- NIST's approach
- Potential impact
- Final words

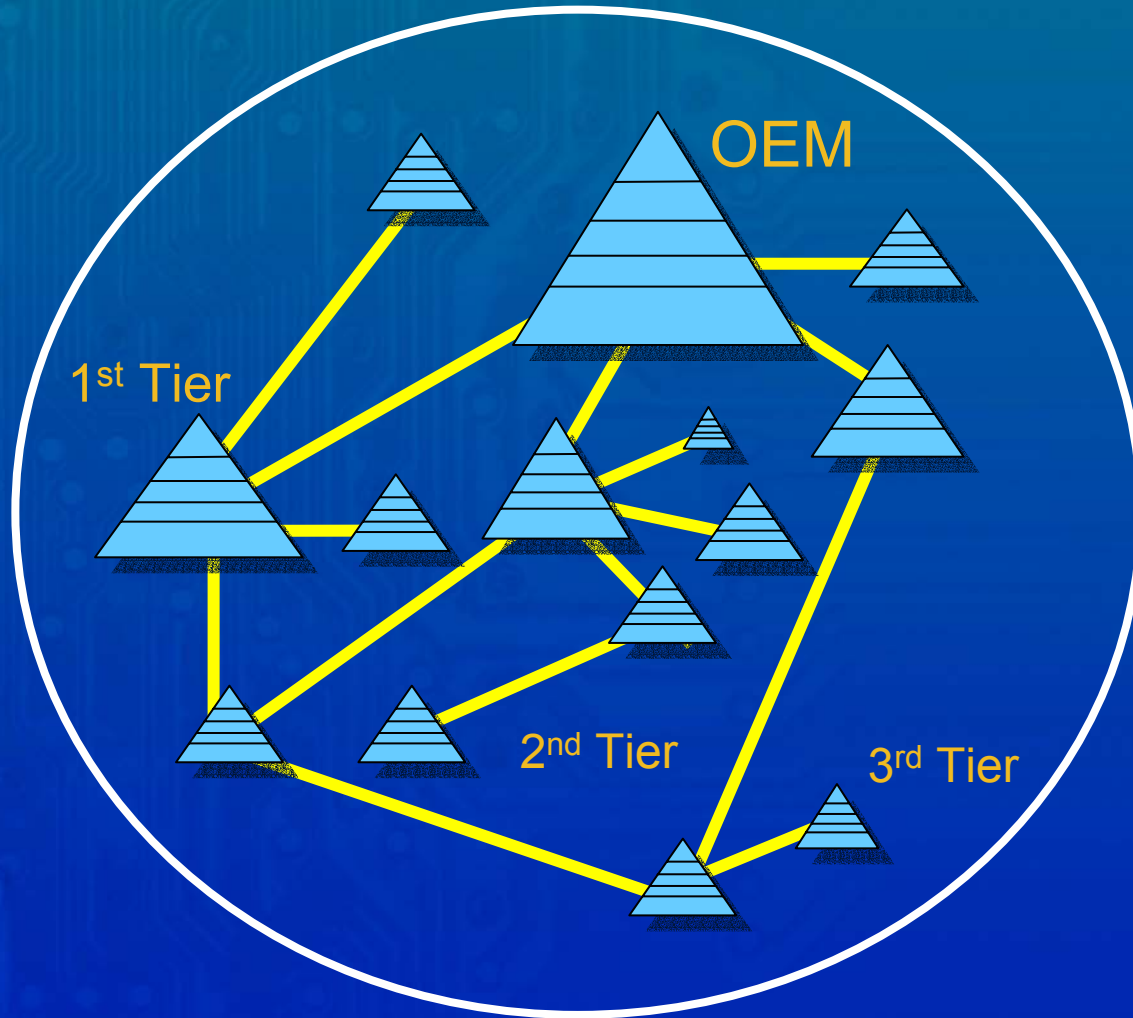


Industry Need

Interoperability: One Enterprise



Interoperability: Supply Chain



Inverted Cost Structure

Relative Cost of Achieving
Interoperability

OEM

1st Tier

2nd Tier

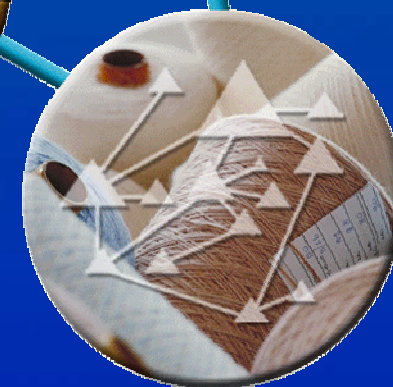
3rd Tier

Company Size



Aerospace

Automotive



Construction

Health Care

Chemistry



Electronics

Textiles

Observations

- Structural
 - A new national industrial complex is emerging
 - Relies on the nation's critical infrastructure
- Security
 - A targeted attack can have a large ripple effect
 - Alternative paths can minimize that effect
- Economic
 - OEMs can no longer dictate solutions
 - SMEs in even greater danger





Critical Industry IT Needs

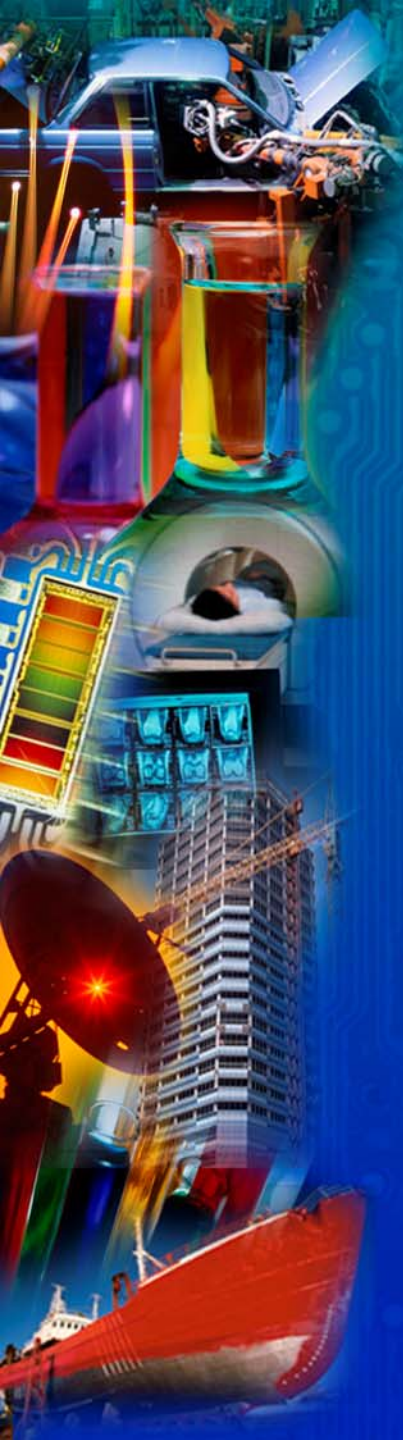
- Structural - transfer data, information and knowledge throughout the complex
- Security - make the infrastructure more robust
- Economic - make the cost of playing affordable

Improved interoperability meets these needs

Keys to Successful Interoperability

- Open consensus standards
- Quantifiable test methods
- Conformant commercial products
- National delivery mechanism





Government Has Critical Role



Why?

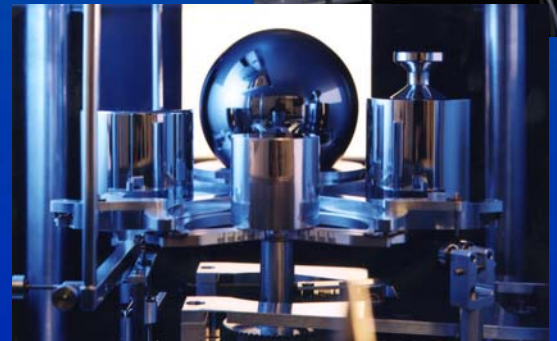
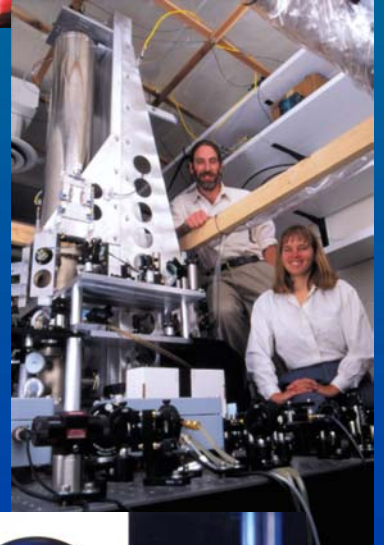
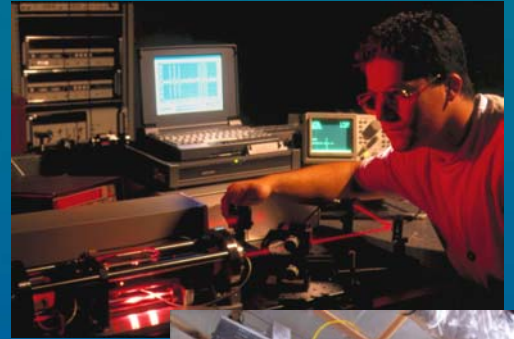
- Part of national infrastructure linking all sectors
- Beyond the scope of any single company
- Beyond the scope of any single sector
- Significant national economic implications
- Significant critical infrastructure implications
- Foreign governments funding own solutions

NIST is the Right Agency



Why?

- Standards and measurements are NIST's mission
- NIST is a trusted, neutral partner
- NIST has excellent track record
- NIST plays in the international arena
- MEP is a proven delivery vehicle to SMEs
- Enterprise Integration Act



Industry Road Maps

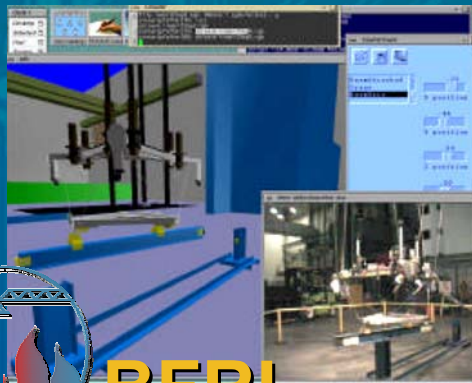
Recognize NIST

“Scaffolding the new Web:
Standards and Standards Policy
for the Digital Economy”
by the RAND Corporation

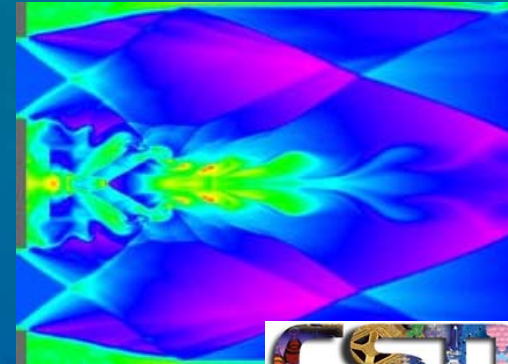
Role for NIST:

- Focus on the development of public infrastructure
- Demonstrate technology that may facilitate interoperability
- Develop new types of standards that are easy to implement
- Develop test methods and testbeds that help measure the quality and fitness of of these new standards
- Develop a road map for E-commerce and knowledge-organization standards





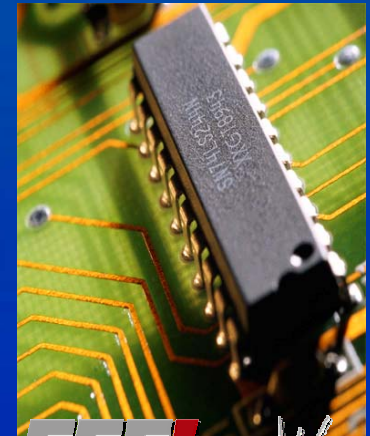
BFRL



NIST's Approach



MEL





Strategic Approach

- Technical leadership and participation in standards development organizations
- Active collaboration with OEMs and SMEs in multiple industry sectors

Standards Development Organizations

FIATECH
Fully Integrated and Automated TECHNOlogy



Open Applications Group

ROSETTANET
Lingua franca for eBusiness



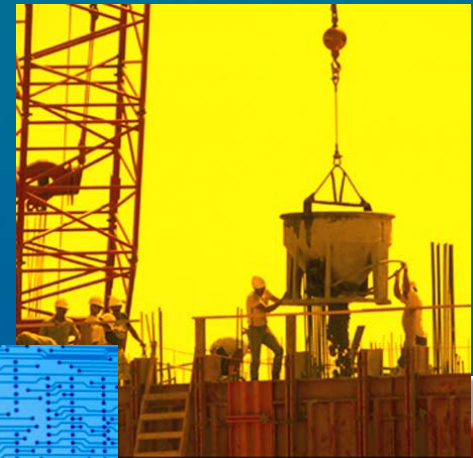
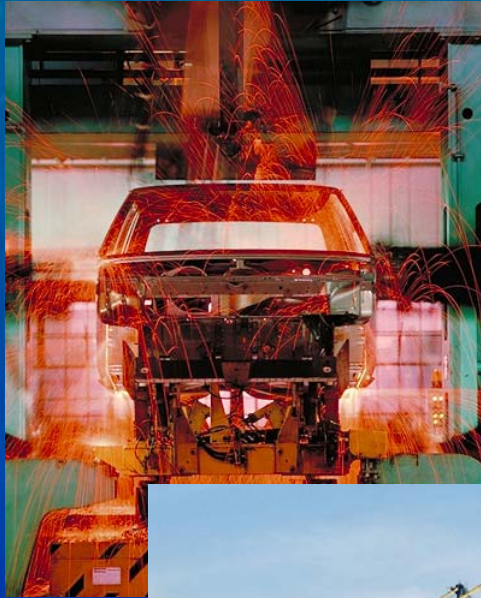
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Industry Sector Collaborators





Technical Approach

- Participate in various standards road maps
- Promote new types of standards and protocols
- Develop test methods and reference data sets
- Demonstrate benefits using pilot programs
- Speed deployment of solutions



Standards Road Maps

- ITL - XML-based Electronic Commerce Road Map for GSA
- MEL – Integrated Manufacturing Technology Initiative (IMTI) Technologies for Enterprise Integration
- EEEL – 2000 National Electronics Manufacturers Initiative (NEMI) Road Map
- BFRL – Fully Integrated and Automated TECHNOlogy (FIATECH) Construction Integration Vision
- CSTL – Open Standards for Chemical Industry
- Data eXchange (CIDX)



New Standards and Protocols

- Current generation
 - long development time; they're out-of-date when completed
 - human-language based; open to ambiguities
 - too many standards addressing the same issue
- Next generation
 - must address current limitations
 - compatible with evolving web technologies
 - generated by, consumed by, understood by computers
- Research agenda
 - base standards on mathematics/logic
 - develop languages to create standards
 - develop methods to promote sector reuse



Test Methods and Data Sets

- NIST – OAG testbed for B2B interoperability
- NIST – AIAG testbed for product data management
- NIST – OASIS testbed for XML conformance
- NIST – OASIS testbed for ebXML conformance
- NIST – ISA testbed for control systems testing
- NIST – NEMI testbed for electronics component
- NIST – AEX testbed for equipment data exchange

A vertical collage of blue-tinted images representing various aspects of technology and industry. The collage includes a car engine, a computer monitor, a keyboard, a satellite dish, a skyscraper, and a large ship. The images are layered and overlapping, creating a sense of depth and interconnectedness. The overall theme is technological advancement and industrial progress.

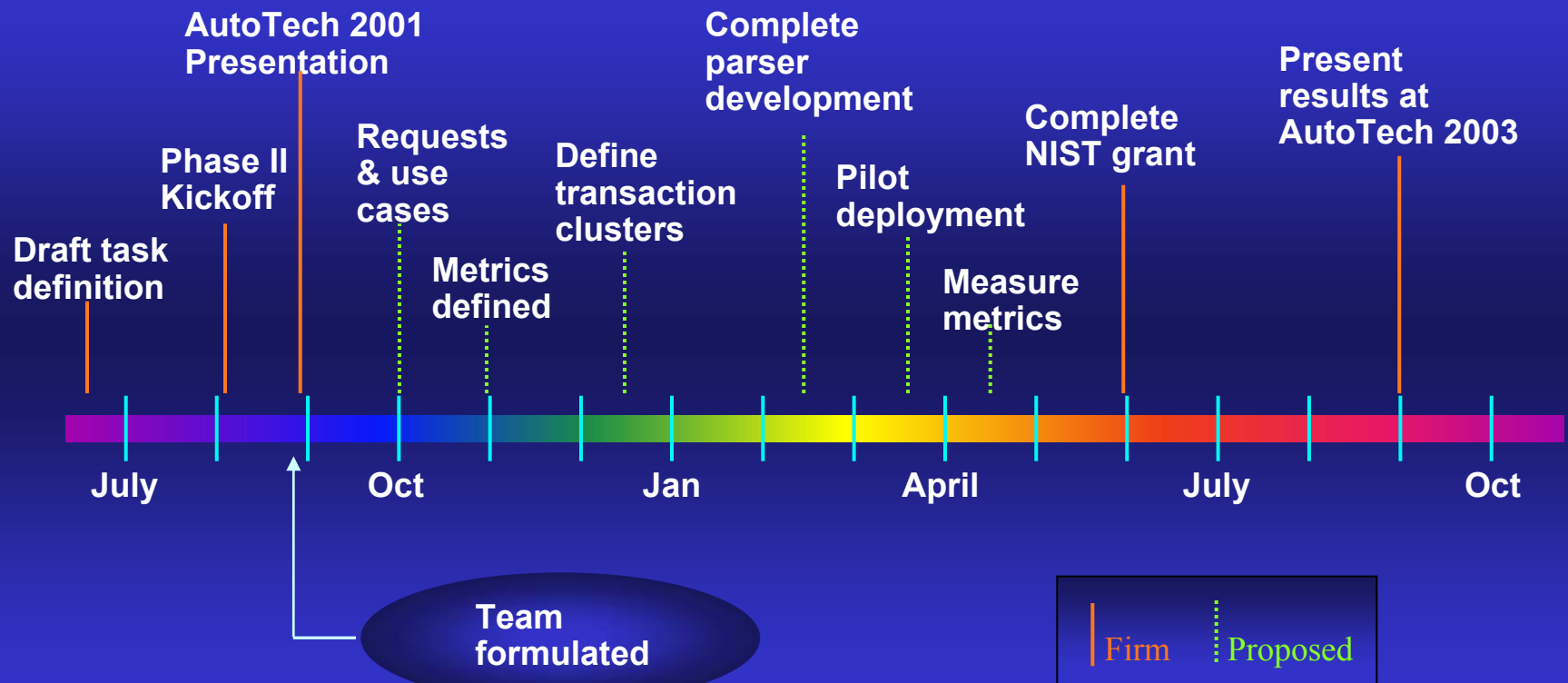
A vintage computer system is shown against a blue background with abstract patterns. The monitor displays a 'Purchase Order' form with the following content:
Purchase Order
Invoice
Date: 10/10/10
To: ABC Co.
From: XYZ Inc.
A table with 10 columns (ITEM, QTY, UOM, PRICE, DISC, TAX, AMT, DED, TOT, REM) and 5 rows of data is visible. The tower unit is a beige desktop model. A keyboard and a mouse are connected to the system.

Internet

Analyzer

Pilot Programs

NIST-AIAG Example





Deployment

- Research
 - hastens development of open common standards
- Test methods and reference data sets
 - accelerate implementation of conformant products
- Pilots
 - increase user confidence that products work
- MEP
 - expedites dissemination of products to SMEs



Potential Impacts

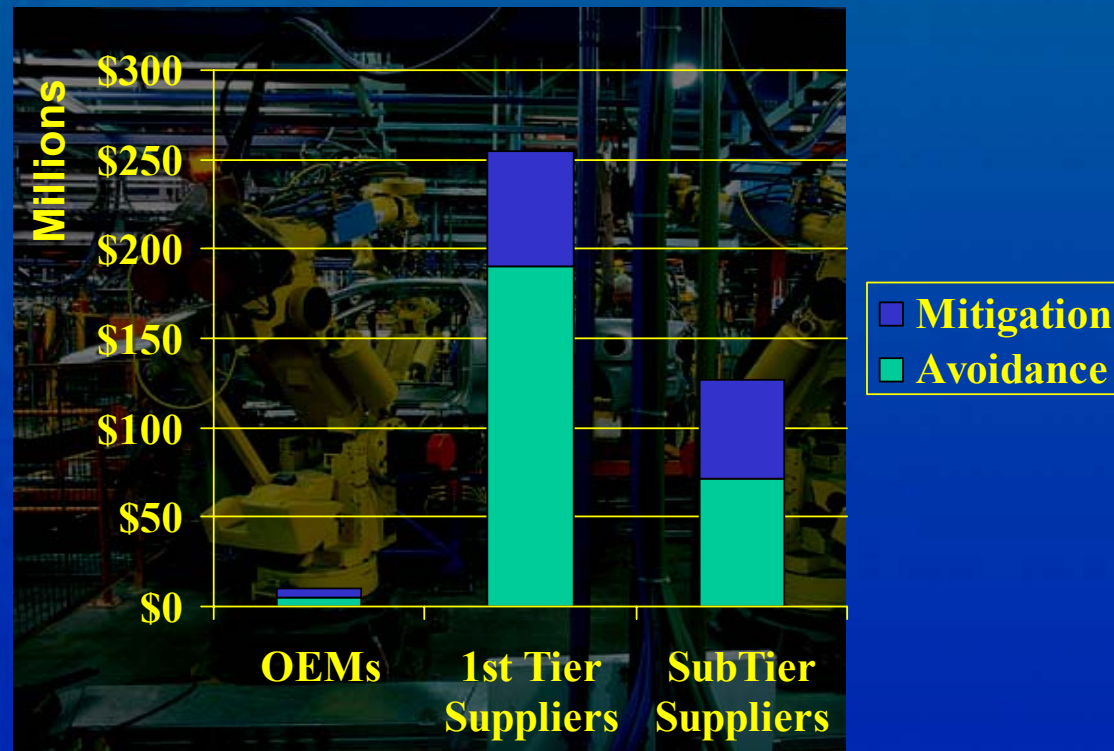


Impacts from Improved Interoperability

- Increases economic competitiveness
- Compresses time to market
- Reduces infrastructure vulnerability
- Expands markets for US companies
- Decreases supply chain integration costs
- Provides global access for software vendors

One Economic Impact: Product Data Exchange

- Estimated savings from adopting product data exchange standards
- Automotive industry
~\$390M/year
- Transportation industry
~980M/year





Summary

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"git thar furstest with the mostest"